

NEW YORK CITY JEWELRY & WATCH SHOW

FOR IMMEDIATE RELEASE

METROPOLITAN PAVILION | 125 W 18th St., New York, NY 10011

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NEW YORK CITY JEWELRY & WATCH SHOW RETURNED AS ONE OF THE FIRST LIVE AND IN-PERSON MAJOR RETAIL & TRADE JEWELRY EVENTS

OCTOBER 22 – 25, 2021 • METROPOLITAN PAVILION



Palm Beach Show Group once again proved the industry's resilience and produced another well-attended traditional in-person show exceeding all expectations.

(New York, NY – October 28, 2021) - The 6th Annual New York City Jewelry & Watch Show came to a close on Monday at the **Metropolitan Pavilion** hosting over 60 distinguished domestic dealers and welcoming record-breaking attendance throughout the weekend of **October 22-25, 2021**. The Palm Beach Show Group is proud to have once again produced an incredible showcase featuring a premium exhibition of distinctive antique and estate jewelry, vintage pieces, modern collections, and fine watches, ending with high attendance and large sales despite the presented pandemic and travel challenges.

With extensive planning in cooperation with the City of New York's indoor event COVID guidelines and protocols, buyers and exhibitors comfortably enjoyed the steady buying, selling, and trading on the energetic show floor.

Prior to the Show's Friday morning opening, pre-show ticket sales had far exceeded the total ticket

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sales of any previous year with an overall 25% increase in show attendance. Many of the guests who attended the show noted they had made special arrangements in advanced in anticipation of returning to their first live tradeshow in almost 2 years.

Dedicated retail and trade buyers lined the entrance of the Metropolitan Pavilion corridor each day prior to opening eager to purchase from exhibitors showcasing merchandise spanning multiple eras and genres. Collections represented all eras of jewelry history including highly sought-after brands such as Cartier, Tiffany & Co., David Webb, Harry Winston, Van Cleef & Arpels and Patek Philippe.

To supplement the in-person show, the Palm Beach Show Group partnered with [The Jewelers Circle](#) to offer our exhibitors a virtual online presence especially benefiting the numerous international jewelers impacted by the US travel restrictions preventing them from participating in this year's show. The Jewelers Circle allows customers the ability to enjoy a global online marketplace dedicated to providing a digital space to showcase, discover and trade jewelry.



Throughout the show's four-day run, October 22–25, 2021, significant sales were reported in conjunction with overwhelming positive responses from both clients and exhibitors.

When asked about their thoughts on the 2021 New York City Show, **Gus Davis** of **Camilla Dietz Bergeron** stated, "I commend the Palm Beach Show Group for producing the first antique and estate jewelry show in New York since pandemic started the protocols that were followed made us as exhibitor as well as our clients feel safe. The level of interest lets us know that the market for antique and estate jewelry is alive and well."

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L and Z Antiques & Estate Jewelers have been participating since the New York Show's inception. Notable sales in luxury name-brand goods were prominent on the show floor. **Janet Dunayevich** raved with positive feedback commenting, "If we had 20 Cartier Love bracelets, we would of sold it all of them. It was the most thought after item. Likely we had one with an original receipt box and papers. Our customer was thrilled."



Grace Lavarro of Jewels by Grace from Los Angeles stated, "The show was a great success for me - I had tons of booth traffic (a few have commented that we seem to be one of the busiest). Sales were brisk - both to private clients and dealers. Unusual, unique jewelry was moving quickly, with lots of bold pieces from the 70s/80s seeming to be crowd favorites."

The Show was undeniably a success as The Palm Beach Show Group team defied the odds by creating a long-missed opportunity to place collectors in-front of extraordinary items for a traditional in-person consumer experience. Exhibitors expressed gratitude for the opportunity to once again be in a show setting, to meet with existing and new customers - a welcome reminder of the vital importance of these events for the industry.

"It was exciting to return from our "Covid recess" to the enthusiastic crowds eager to buy at the Palm Beach Show Group' New York City Jewelry & Watch Show. We had an outstanding show!" remarked **Jacqueline Smelkinson of Moylan-Smelkinson / The Spare Room.**

Julia Rover of Roy Rover Antiques said, "It was very exciting to be back in New York City again and being reacquainted with previous clients and meeting new customers. We had a great show and look forward to next year!"

"The New York City Jewelry & Watch Show continues to raise the bar year after year. Despite the difficulties of COVID faced by participating exhibitors, consumers, and our team, we are reassured as we plan for 2022 Show that with perseverance, success knows no bounds. With continuous yearly growth in attendance, the 2022 show is set to be the biggest and best show yet," said **Scott Diament, President and Chief Executive Officer of the Palm Beach Show Group.**

Owned and produced by the Palm Beach Show Group, the New York City Jewelry & Watch Show is designed to meet the needs of jewelers and collectors alike. With a commitment to create an

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environment to foster these relationships, the Palm Beach Show Group also sees New York City as an important world class market where prominent jewelers are exposed to a high-end, buying public in addition to the trade industry audience.

Presented by the Palm Beach Show Group, the New York City Jewelry & Watch Show will return in 2022 October 27-30 at the Metropolitan Pavilion, 125 West 18th Street New York, NY 10011. For additional information about the New York City Jewelry & Watch Show, please visit www.NYCJAWS.com.

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About the Palm Beach Show Group

Palm Beach Show Group is the leading full-service show production company in the world, specializing in fine art, antique & jewelry shows. The Palm Beach Show Group produces high-end events that create unique meeting places for collectors, art advisors, museum curators, interior designers and dealers.

The Palm Beach Show Group produces shows in major cities throughout the United States:

LA Art ShowJanuary 19-23, 2022
The Palm Beach Show.....February 17-22, 2022
Palm Beach Fine Craft Show.....February 18-20, 2022
Baltimore Art, Antique & Jewelry Show.....October 20-23, 2022
New York City Jewelry & Watch ShowOctober 27-30, 2022

For more information, visit www.palmbeachshowgroup.com

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