

FOR IMMEDIATE RELEASE

MEDIA CONTACT:
Sabrina Gaggia
Cece Feinberg Public Relations
Sabrina@Feinbergpr.com
305.532.3467

New York City Jewelry & Watch Show

PALM BEACH SHOW GROUP ANNOUNCES INCREDIBLE SUCCESS AT 3rd ANNUAL NEW YORK CITY JEWELRY & WATCH SHOW

**Manhattan's premier exhibition of distinctive antique jewelry and time pieces,
returns for third edition with high attendance and large sales.**

(Miami Beach, FL – November 5, 2017) – Showing that bigger is better when it comes to diamonds and jewels, the 3rd annual **New York Jewelry & Watch Show** produced by the Palm Beach Show Group presented an increase in exhibitors, attendance, and all-around excitement. Manhattan's premiere antique jewelry and timepiece's show returned to the New York Metropolitan Pavilion this October 27 – 30th, 2017. Expanding to include over 80 international dealers, the four-day event reported an overall record attendance of 5,000 guests this year.

"We were thrilled to introduce a bigger and better-than-ever New York City Jewelry & Watch Show this year. We welcomed new dealers, modified the floor plan and felt a palpable buzz and enthusiasm of shoppers over the course of four action-packed days," said Andrea Canady, Show Director of the New York City Jewelry & Watch Show. "The show floor was filled with serious retail and dealer buyers and many of the clientele were new, first time attendees to the show."

A stunning array of cases filled with extraordinary and rare pieces, from museum-worthy necklace sets and Art Nouveau French tiaras to pristine timepieces and signed jewelry from elegant global brands such as Harry Winston, Cartier, Tiffany & Co., Rolex, and more were on display at the show, which was open to both the trade and the public.

This year, exhibitors noticed a popular buying trend that included Van Cleef & Arpels, Buccellati and Georg Jensen as must have pieces for buyers.

Gus Davis of Camilla Dietz Bergeron found that buyers were also specifically looking for signed jewelry at the New York Jewelry and Watch Show. Some of the Marquee items they sold included a pair of gold and diamond earrings by Van Cleef & Arpels, a suite of coral jewelry by Buccellati, and an Oscar Heyman Diamond Bracelet.

“As always, this show brings in buyers both domestic and internationally who rely on the Palm Beach Show Group from bringing in top dealers from around the world,” said Davis, who credits this year’s success to the Palm Beach Show Group.

Many of the show’s dealers also commented on the amazing turnout this year.

“The show’s been a big success and we’ve sold some big things and had some important jewelers coming through,” said Anup Jogani of Jogani Beverly Hills. “We like being in New York City!”

“I think the show is really well attended, it has really good energy, and we’re really impressed with the turnout,” agreed Debra Wilson of Vendome Inc. “We’ll definitely be back next year.

Alon Ruschin of Vivid Diamonds said, “The show’s been fantastic this year. We’ve seen a lot of private clients this year. The traffic’s been really good.. So we’re enjoying it and having lots of fun.”

With continuous yearly growth in attendance, exhibitors and sales, the 2018 show is set to be the biggest show yet. The fourth annual New York Jewelry and Watch Show will return to the Metropolitan Pavilion October 26-29th, 2018 with more anticipation than ever.

Owned and produced by the Palm Beach Show Group, the New York City Jewelry & Watch Show is designed to meet the needs of jewelers and collectors alike. With a commitment to create an environment to foster these relationships, the Palm Beach Show Group also sees New York City as an important world class market where prominent jewelers are exposed to a high-end, buying public in addition to the trade industry audience.

###

About the Palm Beach Show Group

Recognized as the nation's leading producer of premier jewelry, art and antique shows, the Palm Beach Show Group owns and operates ten shows nationally including:

Palm Beach Art, Antique & Design Show December 15-17, 2017

LA Art Show Jan 10-14, 2018

Miami Beach Jewelry & Watch Show February 1-4, 2018

Palm Beach Jewelry, Art & Antique Show February 14-20, 2018

Palm Beach Fine Craft Show February 16-18, 2018

Naples Art, Antique & Jewelry Show Feb 23-27, 2018

Las Vegas Estate Jewelry & Watch Pavilion June 1-4, 2018

Baltimore Art, Antique & Jewelry Show Aug 30- Sept 2, 2018

Baltimore Fine Craft Show Aug 30- Sept 2, 2018

New York City Jewelry & Watch Show October 26-29, 2018

For more information visit www.palmbeachshowgroup.com.